



2015 South Carolina *FIRST*® LEGO® League Sponsorship Prospectus

2015 Season Dates: May 5, 2015 – April 29th, 2016

2015 Challenge Season theme: TRASH TREK

www.usfirst.org

www.scrobotics.org



FIRST® (For Inspiration and Recognition of Science and Technology) **Vision, Mission, and Programs**

Our vision is to transform our culture by creating a world where science and technology are celebrated and where young people dream of becoming science and technology leaders.

Our mission is to inspire young people to be science and technology leaders by engaging them in exciting Mentor-based programs that build science, engineering and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication and leadership.

Our programs offer young people in grades K-12 hands-on experiences where they work in Teams to design and build robots that will meet game-specific challenges.

SC FIRST LEGO League and Robotics Education, Inc.

About Us

South Carolina FIRST LEGO League (FLL) and Robotics Education, Inc. supports the development of future scientists and engineers through robotics and STEM (Science, Technology, Engineering, and Mathematics) education. We are the Affiliate Partner in SC for FLL and Junior FLL. The President of our Board also acts as the Operational Partner. As the Operational Partner in SC we are responsible for:

- Providing overall leadership, direction, management and communication of the FLL and Jr.FLL programs in South Carolina
- Administering the FLL program standards with regards to refereeing, judging, and awards in South Carolina
- Delivering the FLL and Jr.FLL programs guided by the Core Value of Gracious Professionalism
- Ensuring kids have fun and their work is respected!
- Maintaining quality global standards for tournaments and program administration
- The South Carolina FIRST® LEGO® League Tournament system
- Hosting the State Championship Tournament
- Conducting coach training
- Raising awareness of FIRST®, FLL and Jr.FLL in the community
- Helping generate new teams and new sponsorships
- Representing Jr.FLL and FLL while interacting with other FIRST® programs
- Setting goals with FIRST® and LEGO® for program growth in South Carolina
- Sharing program information from FIRST® Headquarters in NH with interested parties in South Carolina

The overall goal of SC FLL and Robotics Education, Inc. is to stimulate students' interest and capabilities in STEM fields, thereby increasing the pool of talented and skilled students who pursue careers in these areas.

Our team works with South Carolina school districts, individual schools, teachers, parents and community groups to provide support needed to effectively and provocatively teach K-12 STEM through the implementation of *FIRST*[®] programs. SC FLL is engaged in education through – professional development for teachers, enrichment activities for students, and public advocacy – all designed to engage and inspire students in STEM fields. SC FLL knows that STEM education is a key component in developing a healthy economy for our state.

Our board consists of educators, engineers, industry professionals, parents and other likeminded individuals in South Carolina. We are a 100% volunteer run organization serving the entire great State of South Carolina.

In the 2014 challenge season we:

- Managed 328 registered teams in SC
- Provided training to more than 120 teacher coaches, mentors and parents
- Held 15 qualifying events
- Held 2 state championships (EAST-Summerville and WEST-Lexington)
- Sponsored our State Championship teams by paying \$1850 in entry fees into higher level national competitions. (FIRST World Festival in St. Louis MO and North American Open in CA)

We are a federally registered 501c3 and a registered charity in South Carolina. Your donations will support teams in South Carolina and help us to promote and sustain STEM related interests in SC through the *FIRST*[®] Programs.

Board President and Co-Partner: **Mary Y. Graves, PMP[®]**
PO Box 61504
N. Charleston, SC 29419
fll@scrobotics.org
843-432-7331



Thank you so much for your support!

A handwritten signature in blue ink, which appears to read 'Mary Y. Graves', is written over a light blue circular stamp.

South Carolina *FIRST*[®] LEGO[®] League & Robotics Education, Inc.

CASH SPONSORSHIP FORM

Name/Company for program listing: _____

Contact Name (if different from above): _____

Address: _____ zip: _____

Phone: (wk) _____ (cell) _____ (fax) _____

Email: _____

The above sponsor agrees to contribute the following cash, products and/or services to South Carolina FIRST[®] LEGO[®] League & Robotics Education, Inc. Because SCFLL&RE is a 501(c) 3 organization, donations of good or services are tax deductible to the fullest extent allowed by law.

YES, I WOULD LIKE TO BE A CASH SPONSOR FOR SOUTH CAROLINA FLL & ROBOTICS EDUCATION, INC.!

\$500 Lab Rat \$1,000 Apprentice \$2500 Engineer \$5,000 Scientist

Please bill \$ _____ to my account for payment.

Enclosed is a check made payable to **SC FLL** for \$ _____.

Please charge \$ _____ to my credit card: VISA MC DISC AMEX

Card Number: _____ exp: _____

Security Code: _____ Billing Zip code _____

OR IN LIEU OF CASH, THE SPONSOR AGREES TO PROVIDE:

item: _____ value: \$ _____

item: _____ value: \$ _____

Sponsor Signature: _____ Date: _____

Date received:

By (initials):

REGARDING LOGO PLACEMENT:

- All artwork and payments must be received by **November 1, 2015** to ensure inclusion in all advertising and inclusion in Qualifying events and **January 1, 2016** for Championship events.
- Mechanical specs: Ad dimensions are live area. No bleeds. Camera-ready art: high-resolution: 720 pixels x 480 pixels. RRED. 300 dpi.
- Digital files: Send all files with Illustrator and Photoshop images (EPS or TIFF) or PDF file. Image file resolution should be 300 dpi or greater. Include screen and printer fonts.
- No art or digital files will be returned unless requested.

South Carolina *FIRST*® LEGO® League & Robotics Education, Inc.

CASH SPONSORSHIP LEVEL BENEFITS

SPONSOR BENEFIT	Lab Rat \$500	Apprentice \$1,000	Engineer \$2,500	Scientist \$5,000
Website				
Logo & web link posted on SPONSOR page of SC FLL website	Listing only	x	x	x
Print				
Logo/name recognition on sponsor banner at Championship event	x	x	x	
Logo on ALL print advertisements (if received by Nov 1, 2015)			x	x
The designation "Presented by" in the official name of the Championship Tournament				x
Logo on custom Season T-shirts distributed/Sold at all qualifying tournaments and Championship Events		x	x	x
On Site				
Logo on posters & competition floor at all 2015 Season championships (if received by Nov 1, 2015)			x	x
Logo banner on Award Ceremony stage at the Championship (provided by sponsor)				x
Logo/name recognition on scoreboard at the Championship			x	x
Recognition as presenter of an FLL award category (member from your company must be on-site at Championship – see award category descriptions and indicate on Award Selection Form)		x	x	x
Recognition as a presenter of a CHAMPION'S award (member from your company must be on-site at Championship)				x
Product sampling – you can distribute product or information at qualifying and Championship events or reserve a 10x10 booth space	x	x	x	x
Communications				
Logo on e-comm & correspondence thru May 2015		x	x	x
Listed as Presenting Sponsor on press releases thru March 2016				x
Other Benefits				
Brand exclusivity (e.g. season's official food sponsor)				x
Tournament Trailer Wrap (logo printed on 16ft enclosed Tournament on Wheels Trailer)			x	x
Sponsor single local area events (qualifier, kickoff, training events near you) contact us for options in your area	x	x	x	x