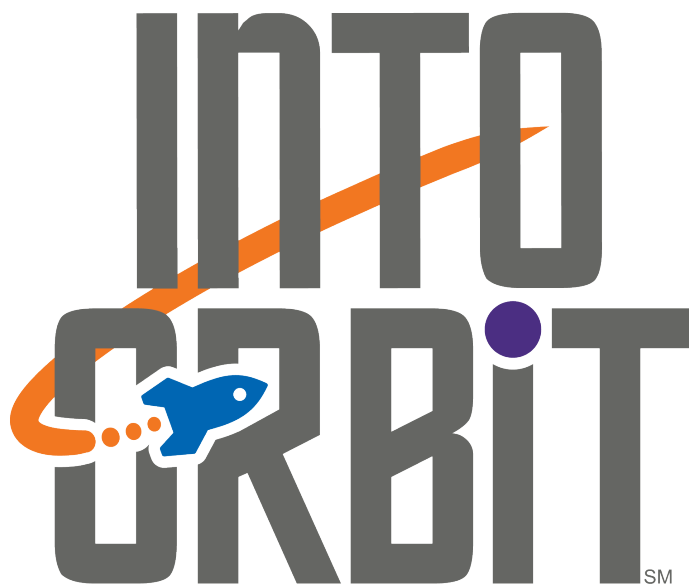




*South Carolina FIRST® LEGO® League
& Robotics Education, Inc*
Sponsor Prospectus

2018/19



South Carolina *FIRST*® LEGO® League

— Sponsor Prospectus —

About *FIRST*® LEGO® League

FIRST® LEGO® League is one of four robotics based competitions developed and governed by *FIRST*® (For Inspiration & Recognition of Science & Technology). Guided by two or more adult coaches, *FIRST* LEGO League teams are made of up to 10 members in grades 4 through 8. Starting on the 1st of August of each year, teams are tasked with researching a real-world problem that changes with each season. Teams are then challenged to develop an innovative solution to the problem. They must also design, build, and program a robot, using the LEGO MINDSTORMS platform, that competes on a table-top playing field that incorporates themed mission challenges.

Teams apply science, technology, engineering, and math concepts (STEM), along with a big dose of imagination, to solve real-world problems. During their season long journey, team members develop critical thinking and soft-skills, basic STEM applications, and presentation skills. They also practice the program's Core Values, which emphasize discovery, teamwork, and sportsmanship. *FIRST* LEGO League represents a project-based, workforce development program that inspires and encourages late elementary and middle school students to pursue future STEM participation.

South Carolina *FIRST* LEGO League & Robotics Education, Inc

South Carolina *FIRST* LEGO League & Robotics Education, Inc is a recognized 501(c)(3) non-profit, public charitable entity. We support the development of future scientists and engineers through robotics and STEM education. In doing so we aim to inspire students' interest and capabilities in STEM related fields, thereby increasing the pool of talented and skilled students who pursue careers in these areas. We understand that STEM education is a key component in developing a healthy economy for the state of South Carolina.

In support of our mission we have partnered with *FIRST* to be the Affiliate Partner in South Carolina for the *FIRST* LEGO League Jr and *FIRST* LEGO League programs. In this role we are responsible for,

- Setting goals with *FIRST* and The LEGO Group for program growth in South Carolina
 - Providing leadership, direction, management, and communication of the *FIRST* LEGO League Jr and *FIRST* LEGO League programs in South Carolina
 - Sharing program information from *FIRST* Headquarters in New Hampshire with interested parties in South Carolina
 - Raising awareness of *FIRST*, *FIRST* LEGO League Jr, and *FIRST* LEGO League
 - Representing *FIRST* LEGO League Jr and *FIRST* LEGO League while interacting with other *FIRST* programs
 - Delivering *FIRST* LEGO League Jr and *FIRST* LEGO League programs guided by the Core Value of Gracious Professionalism®
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- Scheduling and overseeing the South Carolina *FIRST* LEGO League tournament system
- Hosting Qualifying Tournaments and State Championship Events
- Maintaining quality global standards for tournaments and program administration
- Administering the *FIRST* LEGO League program standards with regards to refereeing, judging, and awards
- Conducting coach training workshops
- Helping generate new teams and new sponsorships

Above all else our responsibility is to

- Inspire the next generation of STEM professionals by ensuring that kids have fun and their work is recognized and valued

Our non-profit organization works closely with South Carolina school districts, individual schools, teachers, parents, and community groups to provide the needed support to effectively teach K-12 STEM skills through the implementation of *FIRST* programs. *South Carolina FIRST LEGO League & Robotics Education, Inc* is engaged in education through professional development for teachers, enrichment activities for students, and public advocacy, all designed to engage and inspire students in STEM fields.

For the most recent 2017/18 Hydro Dynamics season we

- supported 331 registered *FIRST* LEGO League teams in South Carolina
- hosted 13 Qualifying Tournaments
- hosted 2 State Championship events
- financially assisted (\$2,000) the state champions to attend the *FIRST* World Festival or the LEGOLAND California Invitational
- provided training to more than 100 teacher coaches, mentors, and parents
- inspired nearly 2,500 kids through their participation in the South Carolina *FIRST* LEGO League

South Carolina FIRST LEGO League & Robotics Education, Inc is a federally recognized 501(c)(3) and a registered charity in South Carolina. We are a 100% volunteer run organization serving the entire state of South Carolina. All donations directly support teams and help us promote and sustain STEM related interests in South Carolina through the *FIRST* programs.

Board President and Affiliate Partner



Dr Louis Rubbo

South Carolina FIRST LEGO League & Robotics Education, Inc
PO Box 50668
Myrtle Beach, SC 29579

FLL@scrobotics.org

Sponsor Information

Name/Company _____

Website _____

Contact name (if different from above) _____

Address _____

Phone _____ Fax _____

Email _____

South Carolina FIRST LEGO League & Robotics Education, Inc. is a recognized 501(c)(3) non-profit public charitable entity. The above sponsor agrees to contribute the below listed cash, products, and/or services recognizing that the donations of goods or services are tax deductible to the fullest extent allowed by law.

Sponsorship

YES, I WOULD LIKE TO BE A CASH SPONSOR FOR SOUTH CAROLINA FIRST LEGO LEAGUE & ROBOTICS EDUCATION, INC

\$500 Bronze **\$1,000 Silver** **\$2,500 Gold** **\$5,000 Platinum**

Please bill \$_____ to my account for payment

Enclosed is check made payable SCFLL&RE for \$_____

Please charge \$_____ to my credit card Visa MasterCard

Card Number: _____ Expiration: _____

Security Code: _____ Billing Zip Code: _____

IN LIEU OF CASH, THE SPONSOR AGREES TO PROVIDE

Item/Service _____ Value \$ _____

Item/Service _____ Value \$ _____

Sponsor Signature _____ Date _____

Date Received:	By:
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Sponsorship Level Benefits

SPONSOR BENEFIT	BRONZE \$500	SILVER \$1,000	GOLD \$2,500	PLATINUM \$5,000
Website				
Logo and web link posted on sponsors and event pages of the scrobotics.org website	X	X	X	X
Print				
Logo/name recognition on sponsor banner at Championship events*	X	X	X	X
Logo on all print advertisements*		X	X	X
The designation "Sponsored by" in the official name for the supporting Qualifying Event		X		
The designation "Sponsored by" in the official name for the supporting State Championship Event			X	
The designation "Presented by" for all South Carolina <i>FIRST</i> LEGO League events				X
At Tournaments				
Logo/name recognition on scoreboard at supporting Qualifying event*		X	X	X
Logo/name recognition on scoreboard at the supporting Championship events*			X	X
Logo on posters displayed at Championship events*			X	X
Named award for best Pit display at all South Carolina <i>FIRST</i> LEGO League official tournaments*				X
Recognition as a presenter of a Champion's Award (member from your company must be on-site at for the supporting event)		X	X	X
Product sampling by distributing product or information at official tournaments		X	X	X
Communications				
Logo on all electronic communications and correspondences				X
Listed as Presenting Sponsor on press releases through the World Championships event				X

* If sponsor information is received by October 1, 2018



FIRST[®]

LEGO[®]
LEAGUE

South Carolina

